

Season Sponsorship

This sponsorship ensures that every person—regardless of income, age, ability, or background can experience the joy of live theatre.



Season Sponsorship: \$20,000

***Season begins in June with Summer Camps and spans through May of the following year.**

All Mainstage Shows + Education & Access Programs

- Exclusive recognition as “The 88th Season of Lexington Children’s Theatre, Presented by [YOU]!”
- Logo on all season marketing (digital + print)
- Logo projected on the theatre proscenium before every performance
- Full page, full color ad in all show playbills across the season
- Opportunity to give a live curtain speech at all public opening performances
- Team building & Professional Development for your staff lead by the LCT team
- Opportunity for special receptions before or after chosen performance
- VIP tours and actor meet-and-greets
- Opportunity for physical lobby display for the full season
- 10 tickets per show, LCT swag, and signed memorabilia
- Named recognition at LCT’s annual gala, Celebrity Curtain Call, with a featured role in the performance

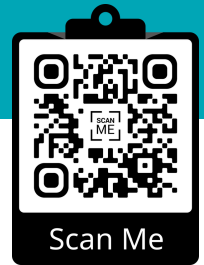
**Be in front of
more than
60,000 people
across
Kentucky!**

Your support sustains nine mainstage productions, educational programs, accessibility initiatives, and community outreach, reaching thousands of young people and families across Kentucky.

Secure your sponsorship or advertising package two months in advance of the opening performance to take advantage of ALL your benefits!

PRESENTING SPONSORSHIPS

As an Exclusive Presenting Sponsor, YOU bring a story to life.



Presenting Sponsorship: \$10,000

You are the presenting sponsor for your chosen show, event, or program. Benefits include

- Recognition listed BEFORE the show title "[YOUR COMPANY] presents ..."
- Logo on all show or program marketing (digital and print)
- Logo incorporated into set or costume design (see example below)
- Logo projected on the theatre proscenium before every performance
- Full page, full color ad in playbill or program
- Opportunity to give a live curtain speech at public opening performance
- VIP tours and actor meet-and-greets
- Opportunity for physical lobby display during the run of show
- 20 tickets to show of your choice
- Co-produce Lex18 ads (Scan QR code above to see examples)

Sponsor What Matters to You!

- 🎓 Theatre Education
- 💛 Student Scholarships
- 🚌 Transportation Subsidies
- 🎫 Field Trips Ticket Subsidies
- ♿ Accessible Theatre Experiences
- 🎭 Guest Artists
- ☀️ New Work & Design Innovation
- Pay What You Will
- Eastern Kentucky Programming



Your support underwrites artists, designers, performers, and technical elements while helping keep ticket prices accessible for families and schools. This sponsorship ensures that high-quality, professional theatre remains available to young audiences who may be experiencing live performance for the very first time.

Secure your sponsorship or advertising package two months in advance of the opening performance to take advantage of ALL your benefits!

SUPPORTING SPONSORSHIPS

Your investment strengthens the foundation that allows Lexington Children's Theatre to serve families, schools, and young artists year-round.



Supporting Sponsorships: \$1,000-\$5000

Customize the perfect sponsorship for YOU!

\$1,000

- Two tickets to chosen show or event
- Logo on Supporters Page on LCT's website
- Logo in printed and digital Playbills
- Recognition under the chosen initiative "Program presented by [YOU]"

\$2,500 (All benefits listed above plus...)

- Four additional tickets to chosen show
- Invitation to behind-the-scenes event
- Logo on all show/program marketing (digital and print)

\$5,000 (All benefits listed above plus...)

- Half page ad in printed playbill for shows OR full page ad for education programs
- LCT swag, and signed memorabilia

**More
opportunities
available by
request!**

Your sponsorship removes barriers that keep people of all ages from participating. By supporting LCT's programming and shows, you help ensure that cost, transportation, or accessibility needs never stand in the way of a person seeing themselves on stage, in the audience, or in the story being told.

**Questions? Email or call Development Director, Ashlee Collins
acollins@lctonstage.org; (859) 254-4546 ext. 230**

PROGRAM ADVERTISING

Visibility that makes a difference. Place your business in front of more than 60,000 people while directly supporting arts education and access for young people across Kentucky!

LCT at the Lexington Opera House: Single Show Packages

LCT's takes the Lexington Opera House stage annually for our Holiday Production. In one week, more than 10,000 people see this production!

Full Page: \$500

Half Page: \$350

Quarter Page: \$250

LCT Main Stages: Single Show Packages

With as many as eight shows on the LCT stages, it is always a good idea to take out an ad in our programs. On average, more than 27,000 see a show on an LCT stage.

Full Page: \$300

Half Page: \$200

Quarter Page: \$100

The image displays three sample digital advertisements. The first is a full-page ad for Explorium, featuring a child in a hard hat and the text 'EXPLORE MORE at the Explorium of Lexington'. The second is a half-page ad for Jackson Kelly, featuring a group of children and the text 'TODAY THE STAGE TOMORROW THE WORLD'. The third is a quarter-page ad for PNC Bank, featuring the text 'know your performance will stick forever.' and 'The Sweet Spot BAKERY'.

MEET OUR AUDIENCES

Email Subscribers: 18,900

3,120

4,760

MOST ENGAGED

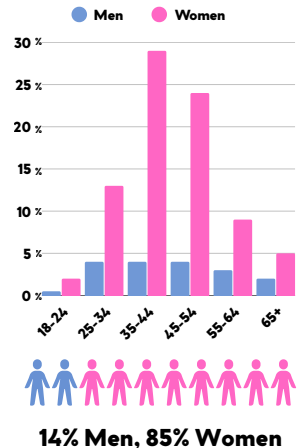
MODERATLY ENGAGED

49%

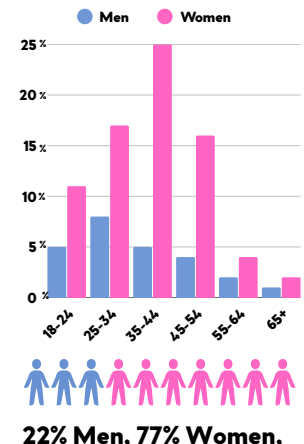
EMAIL OPEN RATE

- WEEKLY E-NEWS
- SPECIAL ANNOUNCEMENTS
- SEGMENTED AUDIENCES

Facebook: 12,900 Followers



Instagram: 3,340 Followers



You can provide your own artwork, OR LCT can work with you to design your digital ad for no additional charge!